



## Case study: Housing Market Renewal Pathfinders

**Invigour has considerable experience in project planning and programme management for two Housing Market Renewal Pathfinders in the Midlands.**

### RENEW North Staffordshire

Invigour led and directed a multi disciplinary design team inputting to the delivery of a prospectus to the Office of the Deputy Prime Minister (ODPM) for the renewal of the housing market in North Staffordshire, helping identify a £800m programme of interventions.

Acting as both Project Director and Project Manager, Invigour worked within a consortium to develop the Housing Market Renewal prospectus for submission to

ODPM to secure funding for the first stage of a fifteen year programme of intervention.

The study encompassed master planning and urban design, transportation, housing market analysis, economic appraisal, financial modelling and stakeholder consultation involving a number of consultants and close working with the internal local authority team and others, including the Regional Development Agency, Advantage West Midlands.

The final prospectus was commended for its quality by ODPM, was highly praised by the Audit Commission and enabled North Staffordshire to access and secure significant public sector investment in the conurbation.

***“To summarise, RENEW faces some testing challenges in dealing with the fractured urban form and chaotic patterns of land use in the Pathfinder area. It has made a good start, presenting a clear and ambitious long-term strategy based on a sound understanding of the housing market, and extensive consultation with stakeholders and local residents.”***

***Extract from the Audit Commission Scrutiny Report June 2004***



## Urban Living: Birmingham and Sandwell Pathfinder

Invigour was appointed in an advisory role by Urban Living, the Birmingham and Sandwell Pathfinder, to give critical programme management support for the preparation of a scheme update to OPDM to secure funding over a two year period.

The role involved project planning and appraisal, stakeholder engagement planning and the co – ordination of a range of consultants and client inputs.

Invigour provided Programme Management support for the submission of the prospectus to ODPM to secure the second tranche of funding for the Pathfinder.

The team also advised on procurement strategy, which involved advising on best practice, innovative delivery models, and options appraisal.

A project route map was developed with the team identifying the critical milestones along with associated outputs, deliverables and the inputs required from the various consultants, local authorities and other stakeholders.

***“Invigour’s work with Urban Living enabled us to properly plan and resource the delivery of our scheme update to ODPM and to keep everything on track to meet the deadline for submission. Their leadership, advisory and management skills were invaluable to us throughout and they also contributed valuable expertise to help us develop a best practice Options Appraisal toolkit.”***

***Rod Griffin  
Strategic Development Director  
Urban Living***